Executive Leadership Development Program
CEOs Biographies

2016
Cindy Adams was born in Okinawa, Japan and is the President and Chief Executive Officer of Aloha United Way. She brings over 25 years of leadership experience to United Way, including executive positions in the private and nonprofit sectors with companies and organizations in California, Massachusetts, New Jersey, Texas and Hawai‘i.

The pivotal experience in Cindy’s life that grounded her in nonprofit work was as founding executive director of the Hawai‘i Meth Project, a large-scale prevention campaign and community outreach program that aimed to reduce methamphetamine use among teens. In addition to being widely embraced by public and private schools across the state, the Meth Project gained White House recognition as one of the most influential drug programs in the nation.

An active participant in her community, Cindy volunteered as a mentor for high school students in Hawai‘i, with the Neonatal Intensive Care Unit at Santa Clara Valley Medical Center in California and the Humane Society Cedar Creek Lake in Texas. She is currently a volunteer with the Neonatal Intensive Care Unit at Kapiolani Medical Center for Women & Children in Hawai‘i.

She is a graduate of the University of Hawai‘i and holds a Bachelor Degree in Business Administration.
Claudia Aparicio
Executive Director
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Claudia is a lawyer; she has a Master degree in international law. Also, she has a wide background in management, innovation and philanthropy, focused on human rights and education.

With 15 years of experience, she worked in the telecommunication industry where she was Executive Director of Fundación Telefónica Colombia and was also responsible for public affairs for Latin America.

She had a sabbatical year in 2014 to study about tech and social innovation at Singularity University. Since May, she joined United Way Colombia.
Afira DeVries serves as President & CEO for United Way of Roanoke Valley. Her visionary style and extensive development experience contribute to the strategic direction and credibility of the organization, having generated more than a quarter billion dollars in support of social innovation over the course of her career. Afira’s education is in public policy and political theory and, after a short lived pursuit of a political career, she realized that her idealistic nature was better suited to the not-for-profit sector. Afira joined United Way Central Massachusetts as a Development Officer in 1998 and has since assumed advancing positions with United Way’s of Greater Los Angeles, Silicon Valley, United Way Suncoast in Tampa Bay and her current organization. Afira serves as an engaged leader within the United Way system and is viewed as an expert resource and mentor to fundraisers across the country. She is a product development trainer for United Way Worldwide, serves on the Executive Resource Development Committee and provides consultative sales trainings for United Way’s seeking to evolve to a more relational fundraising model.

Afira is frequently called upon as a presenter and guest speaker on a wide variety of subjects both locally and nationally, within and beyond the United Way system. She has been featured in San Jose Magazine and was recognized as one of Tampa Bay’s Under 40 “Up and Comer’s” award recipients by the Tampa Bay Business Journal in 2011. Additionally, Afira was honored by the Tampa Bay Business Journal as a “Business Woman of the Year” finalist in 2014. She earned her educational credentials at Averett University in Danville, VA and Cornell University. She and her husband Jason live with their two daughters, Ava and Amora, and their dog Vito in Roanoke.
Growing up just north of Houston, my family moved to Southwest Louisiana when I was a young teen. I immediately took to the Cajun way of life and felt a connection and bond to the community I was now calling home. Years later, when moving to a new suburb with my young family I began to volunteer as an easy way to meet new people. To my own surprise I flourished and the fundraising efforts that I engaged with did well. Little did I know, that I was noticed by the local staff of the Muscular Dystrophy Association and was extended an interview for an entry level fundraising position. Without any professional experience I got the job.

For a few years I spent time driving up and down the interstate raising money and recruiting donors in every small town in Southwest Louisiana. It was a great way to start because even when I didn’t know what I was doing and my knees were knocking against the podium at the every Knights of Columbus meeting – they were just excited to have someone take the time and engage to visit with them. It was a simple beginning to my 28+ year non-profit career.

After my director relocated to Florida, I was given the opportunity to manage the local MDA operation. Again, we did well. At the beginning of 1991, I spent 50 days in the hospital giving birth to my third child. One thing that kept me occupied and my mind off my other two small children at home was that I converted my hospital room into my new fundraising headquarters. Everyone thought I was absolutely crazy but it worked. I was able to bring home a healthy, but small, baby girl and our office ended the year at 124% of goal! She will turn 25 in a few months.

In 1993, our family had the opportunity to move to Cincinnati. I was fortunate that MDA allowed me to leap from a small district office in Louisiana to one with a fundraising budget 3 times the size in Ohio. Within a year we had accomplished our goal and I received a promotion to my first regional position. I was able to travel throughout the state and Pennsylvania helping district team members increase their support from their local donors and companies. In 1997, I was assigned my own region to manage teams in Southwest Ohio and Kentucky.

As I was preparing for my 20th anniversary with MDA I made the decision to reach out and make a career move to the United Cerebral Palsy of Greater Cincinnati. There I had the ability to be taught firsthand about the importance of collaboration and utilizing resources for a greater good. I was also taught the reality of “no money no mission” and introduced to United Way. I quickly became a “go to” for workplace campaign presentations and loved every minute of it. I was also realizing that I could accomplish so much more within the United Way platform. After two years with UCP, I set my sites on moving back home to Louisiana. I was very fortunate that during my search I found two opportunities within local United Way’s
along the I-10 interstate corridor. I knew that the one in SWLA would be a fit. I was truly honored to be named the new President/CEO following in the footsteps of Tom Morris.

Since 2009 we have changed a great deal and taken steps both large and small. Our community is continuing to change and get stronger as we move closer to full community impact. I am humbled and honored to be part of journey.
Brenda Episcopo has enjoyed 20 years of experience in the non-profit field. She is the CEO, Executive Director of United Way of the Valley and Greater Utica Area, Inc. where she oversees 10 staff and more than 1,600 volunteers, convening people, resources and ideas to create a thriving community.

She leads strategic efforts including leadership level engagement in seven community coalitions, multiple collaborations and special initiatives in the areas of poverty, health, education, income and community safety net. Episcopo led the creation of two emergency-based special fund-raising efforts to provide support following a mass community shooting and devastating flooding in 2013. She also led the implementation of 2-1-1 Mid-York covering Madison, Oneida and Herkimer Counties of New York in 2015. Under her leadership, United Way of the Valley and Greater Utica Area achieved Gold Standard Status by the Better Business Bureau Charity Review Program and improved scoring on Charity Navigator.

Her extensive community involvement has led to the honors of Accent on Excellence, Follow the Leader and 40 Under 40 awards.

Brenda is a year-round outdoor enthusiast, and volunteers her time advocating for wildlife and environmental protection. She lives in Morrisville, NY with her husband Matthew, son Brandon and black lab Rocky.
Shawna Forsberg was named President and CEO of United Way of the Midlands (UWM) in Omaha, Nebraska in March 2015, after a national executive search. She had served in the interim positions since July 2014.

Forsberg is implementing the organization’s community-based strategic initiatives to reduce poverty in the Omaha-Council Bluffs metropolitan area – by supporting and strengthening the local nonprofit network of Basic Needs, Classroom and Workforce Ready programs. She also leads UWM’s fundraising, marketing, community engagement and financial management initiatives.

With a focus on collaboration and measurable impact, Forsberg and the organization are intent on optimizing the charitable aspirations of individual donors and businesses, as well as embracing collaboration with other strong organizations in the Omaha-Council Bluffs community’s public, private and nonprofit sectors.

Forsberg was selected to serve on United Way Worldwide’s National Professional Council in November 2015, as a result of her strong leadership and rapid engagement in both the Omaha-Council Bluffs metropolitan community and the United Way network. She will join a handful of local United Way executives who are advising UWW in setting the strategy and direction for nearly 1,200 United Ways across the United States and around the world.

“While all local United Ways are independent, autonomous organizations, we share a common goal: to make our home communities stronger. When we bring individual donors together with corporate and nonprofit partners and civic organizations, we arrive at community-based solutions that can have a real impact on reducing local poverty.”

Forsberg joined United Way of the Midlands in 2013 as senior vice president of marketing. She brought with her more than 15 years of marketing and communications leadership experience in nonprofit and corporate environments, including key management roles at Omaha’s Durham Museum and ConAgra Foods. Forsberg received a Bachelor of Science in Business Administration from the University of Nebraska-Lincoln and a Master of Business Administration from Sam Houston State University.

Shawna Forsberg is a native of Holdrege, Nebraska. She lives in Omaha with her husband, Grant, and their children: Seth, London and Devon.
Tari Jahns
Chief Executive Officer
United Way of Inner Wisconsin
Wisconsin Rapids, WI

Tari Jahns joined United Way of Inner Wisconsin in 2008 as the Chief Executive Officer, in her hometown of Wisconsin Rapids, WI. Prior to United Way Tari earned Bachelor’s Degrees in Business Administration and Marketing and was a Store Manager for Younkers Department Store. She was a long time United Way donor, Board Member and volunteer before joining the staff. Tari brings a passion for people, leadership and creating lasting change in the community.

During Tari’s tenure she has guided the organization to become more focused on Community Impact, developing and implementing an Agenda for Change using the Harwood Community Conversation model, collaboration and coalition building. In 2012, after a year of planning she started her United Way’s Women’s Leadership Council. The WLC is focused on early grade literacy and had raised and invested over $45,000 into early literacy programs and initiatives. The group also started a reading mentor program for K-3rd grade students, which is a huge success.

Tari is very active in her community and holds key leadership roles with several civic organizations and is currently the President of her Rotary Club.

Tari and her husband Randy have been married for 13 years and they have two daughters, Grace, age 11 and Alison, age 8. When not at United Way she enjoys all of her daughters’ sporting events and activities, spending time with family and reading.
Patricia Jelinski is the CEO of United Way Greater Victoria. She brings over 18 years of senior executive leadership to the organization through her work in the private, public and non-profit sectors where she has successfully led in business and fund development, community investment and brand building.

Patricia’s career has taken her across North America serving in leadership roles in Canada and the United States with key organizations in the event, entertainment and venue management industry before calling Victoria, BC, home.

Her experience in leading fund development and community investment has been gained throughout her career working with foundations and charitable organizations, in donor and partnership development, and by bringing together business, community and government leaders. She has incorporated foundations, built major gift programs, led charitable purpose reviews and developed community investment frameworks.

United Way Greater Victoria is the region’s largest non-government funder. As CEO Patricia leads the organization to serve and collaborate with a diverse stakeholder group, including developing partnerships with over 300 businesses in the region as part of the organization’s annual community campaign and working with donors through major gifts and individual giving to create programs that deliver community impact.

Patricia is also a very active volunteer at both the local community level and provincially and nationally working with United Way Centraide Canada. She currently serves as: Director of the Leadership Council of the Greater Victoria Coalition to End Homelessness, Co-Chair of the Council for the Institute for Studies and Innovation in Community University Engagement at the University of Victoria, Director of the Board for the Victoria Chamber of Commerce, Member of the United Way BC leaders group, UWC-CC Movement Advisory Council member and Co-Chair for the UWC-CC/UWW Membership Steering Committee.
Michael McKnight is a noted leader in the not-for-profit community and has dedicated his career to community service.

As President and CEO of the United Way of the Lower Mainland since 2004, Michael has led the organization in implementing a community impact agenda focused on improved planning, measurement, evaluation and communication. During this time United Way has raised over $300M in philanthropic funds in support of the delivery of social services in the Lower Mainland.

A strong leader in the United Way movement, Michael is a member of the President’s Advisory Committee of United Way Centraide Canada. Michael is a Board Member for bc211 and the Chair person for the Early Childhood Development Provincial Partnership.

In addition to his work with United Way, Michael is a Board member of the Vancouver Fireworks Festival Society and a participant in the McKay CEO Forums. Committed to professional development and encouraging the emergence of local leaders, Michael is a Vancouver Board of Trade’s Leaders of Tomorrow Mentor and was an expert presenter for THNK Vancouver’s inaugural cohort.

Prior to his eleven years at United Way of the Lower Mainland, Michael was the President of Big Brothers Big Sisters Canada for 10 years. Earlier in his career, Michael was a senior program consultant in human resources for Development Canada as well as a frontline child welfare worker. Michael’s education has focused on social responsibility – with Bachelor’s degrees in social work and communications and a Master's degree in Non Profit Management.

Michael is proud to have raised his family in Ontario and British Columbia and made a difference in both communities.
Amy Meek has been the President and CEO of the United Way of Citrus County since June 2012. Amy first became involved in the United Way as a campaign Co-Chair in 2009 and joined the Board of Directors in 2010. Amy is a graduate of the University of South Florida, where she earned a degree in Business Administration with a concentration in Marketing. After graduating college in 2002, Amy began a successful career in Mortgage Banking at Deutsche Bank, where she later became the Operations Manager over both of the Florida offices. Before joining United Way, Amy enjoyed a career with Merrill Lynch.

Amy has a strong desire to truly shape and influence the face of need in our community. Her approach is to target the root cause of social need and provide resources and efforts that can really move the dial and result in real, lasting change. The United Way embraces a focus on Education, Income and Health. By reaching out across the sectors of Citrus County, Amy hopes to involve many partners in the effort of this work.

Amy is married to her High School and College sweetheart, County Commissioner Joe Meek. Together, they have 2 young sons, Joe and Jackson.
Manish Michael
Executive Director
United Way of Bengaluru, India
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Manish has been associated with United Way of Bengaluru since its inception and was instrumental in making it operational in the community. Under Manish’s leadership, United Way of Bengaluru developed the “Wake the Lake” campaign which brought together a variety of different stakeholders in the community – including the Government, Corporate Houses, environmental and civic associations, and individual volunteers – to address the shortage of potable water in Bangalore. Today this program along with “Born Learning” campaign, also initiated by him, is recognized within the United Way global network and in Bangalore, as a successful community impact initiative in the area of health and early childhood development. He has had the honor of sharing his community engagement model with the global network of United Way Worldwide during the Town Hall meet at Community Leaders Conference in Nashville, Tennessee, United States. Manish’s efforts have also been recognized by the United Way of India network and he has been asked to share his insights and experiences of working on community initiatives with local United Way’s in India.

His inclination and passion to serve the community was shaped during his association with the youth movement of India. Manish has represented Indian youth at several national and international forums including the Asian and World Youth leaders’ meets in Taipei and Rome respectively. He was awarded the National Youth Award from Catholic Bishop’s Conference of India for his services towards the youth. In his professional capacity he has served communities of the Northern and Southern parts of India. He has also had an opportunity to aid local NGOs in Nigeria, West Africa.

Passionate about nurturing social initiatives, scaling up not-for-profit organizations and advising businesses on community investments, Manish is a certified Corporate Social Responsibility professional from the Confederation of Indian Industry (CII). He was awarded the prestigious Ford Foundation Fellowship to do a Masters in Human Rights and Development from the University of Essex in the United Kingdom. Manish has grown individually and professionally in his association with the United Way movement. He has a firm belief that the rich history, knowledge and approach of United Way has the potential to bring about sustainable and measurable change worldwide.
Cynamon Mychasiw has spent much of her life in small rural communities in Manitoba. She moved to Brandon in 2008 to pursue an opportunity with the United Way of Brandon & District. Cynamon has worked in all aspects of the organization, from Office Administration, Resource Development, Community Impact, and has been the CEO since January of 2013. She instills energy in her staff and has indicated many times that working for United Way isn’t a job; it is a passion for people and community.

It is extremely important to Cynamon to be an active member of both the United Way network and her local community. She is a member of the Movement Advisory Council of United Way Centraide Canada, the Board of Directors of the Brandon Festival of the Arts, a co-chair of the Prairie Mountain Inter-Agency Hoarding Coalition, and has recently been appointed as a member of the Poverty Committee for the City of Brandon. Cynamon also enjoys membership in two local Toastmasters clubs.

Cynamon has been married for 21 years and is the proud mother of a 20 year old son. She is constantly in search of a new adventure, and has recently taken up boxing.

She lives her life with inspiration from this quote:

“Be kind, for everyone you meet is fighting a battle you know nothing about.”

-Wendy Mass, The Candymakers
Tony Okotie
Chief Executive
Liverpool Charity and Voluntary Services
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Tony Okotie is CEO of Liverpool Charity and Voluntary Services (LCVS), the United Way in Liverpool, England. LCVS has been at the forefront of social action in the city, and nationally, for over 100 years. Tony joined LCVS in 2014, bringing over 15 years expertise of working in the not-for-profit sector, and has wide ranging experience, having started his career in banking and worked in regional newspaper publishing. Tony has been a Non-executive Director in the NHS for 6 years, and the trustee and chair of various voluntary organisations. He holds a master’s degree in Voluntary Sector Management.
Rev. Kenneth Robinson, M.D.  
President & CEO  
United Way of the Mid-South  
Memphis, TN  
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Rev. Kenneth S. Robinson, M.D. is the President & CEO of United Way of the Mid-South. He assumed this position in February, 2015, following 23 years of volunteer and Board level leadership with United Way of the Mid-South. He holds a Bachelor of Arts, cum laude, from Harvard College; the Doctor of Medicine degree from Harvard Medical School; and a Master of Divinity from Vanderbilt Divinity School.

Dr. Robinson’s bi-professional synthesis of medicine and ministry has made him a strong leader in the areas of public policy, health and healthcare, and community development at the highest levels of local, statewide and national impact. He served in the Governor’s Cabinet as Tennessee’s Commissioner of Health (2003-2007), guiding significant contracting and grant-making authority within his Department’s $548 million budget. Immediately prior to joining United Way, he was Consultant and Public Health Policy Advisor to the Mayor of Shelby County (2007-2015). He was also Chair of Healthy Shelby, the multi-sector, public-private community health improvement initiative of Memphis Fast Forward. Under his leadership, Healthy Shelby was highlighted by United Way Worldwide as a replicable model of public/private collective impact.

From 1991 to December, 2015, Dr. Robinson also served as Pastor and CEO of St. Andrew AME Church in Memphis; developing health and human services, high quality childcare, Pre-K and K-5 education, and economic development initiatives. He founded an associated CDC, The Works, Inc., a very effective nonprofit which has brought true "renaissance" to the church's neighborhood. The entire St. Andrew Enterprise is a major stakeholder in creating a healthy, sustainable community; responsible for over $23 million of new investment in South Memphis.

In 2000, United Way of America (now United Way Worldwide) awarded him its national Community Builder of the Year award; recognizing both his local volunteer work with United Way and his formative community work through St. Andrew. The Robert Wood Johnson Foundation previously named him one of the country's Ten Community Health Leaders of the year; and he holds an Honorary Doctorate from Meharry Medical College - where both he and his medical aspirations were born. Dr. Robinson has been granted more than $24 Million in external resources for his congregational and development entities from national and local foundations, and local, state, and federal agencies. He is widely sought across the country for his expertise on policy and partnership development; particularly applicable to health promotion and disease prevention in the African-American and religious communities.

He is an alumnus of Leadership Nashville and Leadership Memphis, a Fellow of the New Memphis Institute (Leadership Academy), and serves as a Director or Trustee of The Memphis Bioworks Foundation, The Community Foundation of Greater Memphis, The Briggs Foundation, the New Memphis Institute, Community L.I.F.T., The Works, Inc., Circles of Success Learning Academy, GTx, Inc., The Tennessee Institute of Public Health, and historic LeMoyne-Owen College.

He and his wife of 36 years, Marilynn, have twin daughters - both accomplished physicians.
Shelley White
President and CEO
United Way Peel Region
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Shelley White is the President and Chief Executive Officer with United Way of Peel Region. She holds a Bachelor of Physical and Health Education degree from Brock University and a Master’s of Leadership Studies program from the University of Guelph. Shelley has 30 years of experience in the non-profit sector. She has held executive positions with the YMCA of Greater Toronto and the Kidney Foundation of Canada.

Shelley is a social change champion and committed to building individual and community resilience. She is an active leader in the Peel community as the Vice-Chair of the Community Door Board of Directors, Past Chair and Past Chair and member of the Healthy City Stewardship Centre, CivicAction Advisory Council, Hazel McCallion Foundation for Arts, Culture and Heritage Board and is the co-founder and Board member of the Peel Poverty Reduction Strategy, Peel Newcomer Strategy Group and Peel Children and Youth Initiative. Shelley is the recipient of the Queen Diamond Jubilee Medal and Leading Women Building Communities awards.
Michael Allen
President and CEO
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Michael was born in Winnipeg, Manitoba. Following a career that saw Michael practicing law and then working on Parliament Hill, Michael was drawn to United Way by the opportunity to help others in his adopted community. For Michael, what really sealed the deal was the ice storm, which took place during his first year at United Way. "At a time when the community really had to pull together, United Way didn't seem to have a role in helping during that disaster," says Michael. "I wanted United Way to be thought of as a place where the community could turn to in these different times of need. More and more often, that's happening today." Michael gets involved in other ways in his community, a committed soccer dad, he has also been a fundraiser for his children's hockey teams. For Michael, working at United Way is a constant source of inspiration. "Our volunteers are here helping out in their spare time and our staff is extremely committed and motivated. We share a common goal of helping others in their community."
Rosie Allen-Herring
President and CEO
United Way of the National Capital Area
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Rosie Allen-Herring is the President and Chief Executive Officer of United Way of the National Capital Area (United Way NCA). She brings to United Way NCA a keen understanding of how to leverage resources and convene public and private entities to create a collective impact in the local community as well as on a national level.

Rosie has more than 20 years of experience in the areas of strategic leadership, public and private partnership development, corporate philanthropy and community investment.

Formerly, Rosie was the Managing Director of the Community Investment and Engagement Division at Fannie Mae. In that role, she led Fannie Mae’s corporate philanthropic strategy, and oversaw the organization’s social responsibility investments and employee engagement efforts nationwide. Also at Fannie Mae, she served as the National Regulatory Compliance Manager, Housing & Community Development. She was also the Senior Deputy Director, Washington, DC Community Business Center.

Rosie developed, implemented and managed key business strategies for the Washington Metropolitan area, resulting in investments of more than $2 billion in the region.

Rosie holds key leadership roles with several business and civic organizations, including serving on the Board of Directors for the Greater Washington Board of Trade, District of Columbia Chamber of Commerce, Medstar Health, Washington Area Women’s Foundation and Girl Scouts of the Nation’s Capital, as well as several additional organizations. She is a board member of Washington’s exploratory Olympic committee, Washington 2024.

She earned a B.A. in Economics from Howard University, an M.B.A. from Strayer University and was selected as an International Fellow by the United States-Southern Africa Center for Leadership and Public Values at the University of Cape Town (SA) Graduate School of Business and Duke University Graduate School of Public Policy.

Pam Bryant
President and CEO
United Way of Williamson County
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Pam Bryant’s first volunteer experience with United Way was as a Loaned Executive in Huntsville, Alabama. She has lived in Williamson County for over 19 years. Before joining United Way of Williamson County, she worked for Estee Lauder Cosmetics as a Regional Associate Trainer and was later promoted to Regional Account Coordinator for Castner Knott/Estee Lauder. After leaving Estee Lauder, Pam returned to David Lipscomb University where she earned her Bachelor of Science Degree in Business Management. It was during this time that she decided to seek a career in the nonprofit sector.

Pam joined the UWWC staff as a Campaign Associate in 2002, was promoted to Vice President of Campaign, and later Executive Vice President.

In November 2011, following President/CEO Ann Buchanan’s recommendation, the UWWC Board of Directors unanimously approved and offered Pam the position of President/CEO, effective July 1, 2012.

Pam is originally from Graves County Kentucky and has been married to Rick for 31 years.
Janel Skipwith Donohue grew up in the rural town of Crewe, Virginia. In 1996, she graduated from Mary Washington College with a Bachelor of Arts degree in English. She then began her career as a recruiter in the Personnel Office of Morale, Welfare, and Recreation at Marine Corps Base Quantico. After three years, she went to work in the Human Resources office for a local corporate company in Fredericksburg called Education Credit Services (ECS). In addition to her recruiting responsibilities, she was accountable for the company’s employee philanthropic events and campaigns.

Her experience with corporate philanthropy and workplace campaigns led her to her current employer. For nine years, Janel enjoyed working as a professional fundraiser for Rappahannock United Way. In that position she was responsible for overseeing the Potomac Combined Federal Campaign, the Local Government Campaign, and the United Way campaign, totaling over $3.3 million dollars. In 2010, she was promoted to President of the organization. In this position she leads the organization in focusing on the building blocks to a good life in the areas of Education, Income and Health and encourages the community to Give, Advocate and Volunteer. She loves working for an organization that changes lives and improves community conditions.

She is active in the Fredericksburg Regional Chamber of Commerce where she is a graduate, active alumna, and speaker for the Leadership Fredericksburg program. She is on the Military Affairs Council Board of Directors and leads its Military Family Support Committee. In December 2010, the Chamber honored Janel with the Laurie A. Wideman Enterprising Woman’s Award, a testament to her readiness to act in business and in the community, leading with integrity and honesty. She serves on the Transformation 20/20 Leadership Committee for Regional Economic Development. She is an advisory board member for University of Mary Washington’s Department for Leadership, Honor and Service. She has been an active board member of Smart Beginnings Rappahannock Area.

Janel's passion for her community is evidenced by her community involvement. She volunteers with the Fredericksburg Host Lions club where she is the current Past President. Janel is also active with Ferry Farm Baptist Church, where she has held various roles supporting its children’s and youth ministry and participating in the most recent Pastor Search Committee. She enjoys coaching both her son and her daughter’s athletic teams.

Janel and her husband Michael live in Spotsylvania County and own Play It Again Sports. They enjoy spending time with their two children, Alexis and Evan; volunteering with their church and in the community; and playing softball.
Lauren Ellis currently serves as Executive Director of United Way of Southwest Oklahoma. Prior to joining UWSWOK in May of 2014, Lauren served as Executive Director of United Way of Stephens County, in her hometown of Duncan, Oklahoma. As a native of Duncan, and Southwest Oklahoma, she understands the challenges facing her community and the rural region. She has a great passion for people and a desire to see positive change in others’ lives.

Before joining the United Way Network in 2011, Lauren served as Campaign Coordinator for the Duncan Public Schools Foundation, where she managed a multi-million dollar capital campaign. Her love for non-profit work grew into passion during a Leadership Lawton class in 2006, when she learned about the Food For Kids program, which she quickly implemented and piloted back home in Duncan. The Food For Kids program is still going strong, and has expanded throughout Stephens County, feeding hundreds of chronically hungry school children each week.

She describes her career with United Way as a dream come true. A dream that has ignited her passion for people, along with her desire to lead catalytic community change.

Lauren is active in her community and State, representing the region by serving on both the Oklahoma Southwest Alliance and the Oklahoma Academy. She is also currently serving as a UWW Network Engagement Corps member.

Lauren’s other passion is spending time with her eight year old daughter, Addison, who keeps her constantly entertained with her acting and singing performances. She loves teaching Addison about United Way, and the positive impact we can all have on our communities. And of course, Addison teaches her many important life lessons as well!

Lauren graduated from the University of Oklahoma in 2002, with a Bachelor of Arts Degree in Letters.
Darrin Goss Sr. is the President/CEO of Capital Area United Way. Darrin joined Capital Area United Way after serving as Vice President, Community Impact for United Way of Greenville County in South Carolina. While in Greenville Darrin oversaw the community engagement, public policy, strategic initiatives, and allocations process. In this role, he guided the establishment of several regional and community initiatives.

Darrin earned his undergraduate degree from Wofford College and an advanced degree from North Greenville University. He has served our country as an Army Officer holding several leadership and command positions. He has led in both the private sector and education sector holding various leadership positions at Sunoco, Inc. in Tulsa, Oklahoma and Wofford College in Spartanburg, SC.

He is the recipient of numerous awards and honors, including: Greenville’s Best and Brightest (2010 & 2011), Spartanburg Chamber of Commerce Minority Business Advocate of the Year (2007), Greenville Technical College TRiO Program Mentor of the Year (2012). He has been recognized by State and Local elected officials in both South Carolina and Louisiana for his leadership in bringing communities together. A sought after speaker, Darrin has served as the keynote speaker for the Greenville County Black Elected Officials Prayer Breakfast, The Baton Rouge and West Spartanburg NAACP Freedom Fund Celebrations, the City of Spartanburg MLK Jr. Corporate Community Breakfast, and the EJ Orso School of Business at LSU, Louisiana Looking Up Summit.

His local and national leadership involvement is extensive. He is a member of the UWW National Professional Council, serves as the Vice Chair of the Board of Directors for the Louisiana Association of United Way, and also serves on the Junior League of Baton Rouge Community Advisory Board. He is the author of the book: The Leadership Option.

Darrin is married to Martetha “Vee” Goss and the couple has one grown son, Darrin Goss, Jr.
Michelle Harper is the President and CEO for United Way of Hays County. She has been in her current role for the past 6 years. Michelle is the first full-time CEO for United Way of Hays County. Since taking the reins in 2008, Michelle has grown the organization from a staff of .5 to a current staff of 2.5 employees. Michelle has been an integral part of leading United Way of Hays County’s transformation from a fundraising organization to one that creates change in the community. Under her leadership, UWHC has created and now runs six in-house programs in addition to holding three yearly fund/friend-raisers and an annual campaign. Michelle serves on numerous community committees that focus on education and youth initiatives including being appointed by San Marcos City Council to the Commission on Youth which oversees the City of San Marcos Youth Master Plan.

Prior to coming to United Way in 2008, Michelle was the Development Office for Membership and Annual Giving at the McNay Art Museum in San Antonio. Michelle’s career in philanthropy began at Central Texas Medical Center in San Marcos where she was the Community Relations and Foundation Coordinator for three years. Before getting started in fundraising, Michelle taught English and coached at San Marcos High School and Gonzales Junior High. Michelle is a proud Texas State University and Strutter Alumnus.

Michelle is married to Greg Harper and they have one son, Bryce and a beloved golden retriever, Chase.
Mauricio Kuri  
(No Longer with United Way)  
CEO  
Fondo Unido Mexico/United Way Mexico  
Mexico City, MEXICO

Born in Mexico City 1969, Mauricio Kuri completed Business Administration degree and International Marketing graduation degree to start in the corporate world and having high specialization on communications and Public Relations. Latter he studied in MIT (Massachusetts Institute of Technology) Sloan Business School an specialization “Approach to Diagnosing and Solving Complex Business Problems and Public Policy”.

He has served through more than 20 years as an executive of several global corporations as Six Flags, Chrysler and General Motors, taking different positions on Internal communications Marketing, Advertising and Promotions and most recently as head of Public and Government affairs, where he developed great experience to build corporate reputation, crisis management and governmental affairs and public policy negotiation.

His experience allowed him to successfully face the most terrible crisis on the automotive business history (2009) when he was the head of Public and Governmental Relations of General Motors Mexico, time period when the company strength its reputation on the Mexican Market. Now Kuri is also Professor for the Instituto de Estudios Superiores de Monterrey (Monterrey Institute of Technology). He is a very recognized Automotive analyst and work bringing his analysis to various media including Bloomberg TV Mexico and writing of Manufacturing Magazine by Expansion Editorial group where he also is part of the Editorial board.

Since 2014 Kuri accepted to take the CEO position in Fondo Unido México / United Way México.
Andrew is the CEO at United Way of London & Middlesex. Prior to working at United Way he worked for the YMCA of Western Ontario in a variety of roles including Camp Director at Camp Queen Elizabeth, General Manager of Camping, and immediately prior to heading to United Way, Vice-President of Educational Services.

He is a strong advocate for collaboration and believes that to be effective, organizations must prioritize partnerships and work together strategically. To that end, he has led numerous successful community collaborations at the YMCA and United Way which have led to increased capacity to support those most vulnerable in our community.

In addition to leading his local United Way, Andrew co-chairs United Way Canada's President's Advisory Council, is an Imagine Canada Sector Champion, and sits on the United Ways of Ontario Council and United Way Canada's Resource Development Task Force. He also sat on United Way Canada's Strategic Planning Task Force was a participant in United Way Worldwide's Action Leaders program.

Andrew grew up in Toronto and moved to London in 1997. He has a BA from McMaster University and an MBA from the Richard Ivey School of Business at Western University. He has been a speaker at a TEDx event, and is a guest lecturer at Western University, King's College, and Fanshawe College.

He lives in London with his wife Shawna and their two children, Ben and Madeline.
Kenny Montijo was appointed chief executive officer of the United Way of Lebanon County, Pennsylvania, in 2013. Prior to accepting the position, Kenny served the organization as a member of the board of directors, and as campaign chair. In his first year, annual revenue increased 10% from $1.7 to over $1.9 million, reversing seven consecutive years of declining contributions.

Kenny earned an undergraduate degree in business administration & Spanish from Lebanon Valley College and a Master’s degree in higher education administration from Drexel University. Between 2006-2012, he held various roles with HACC, Central Pennsylvania’s Community College. While at the college, he developed community-wide initiatives focused on first-generation students and underserved populations.

Though he lives and serves in his childhood community, Kenny has extensive international experience. He studied in Spain & China, completed an internship with Johns Hopkins University in Monterrey, Mexico, and has led five international service missions. Most recently, as president of the Rotary Club of Lebanon, Kenny led a group of physicians, high school administrators and students, 24 participants in total, to the Dominican Republic to complete high impact community service projects.
Anna Murphy
President and CEO
United Way of Southwest Michigan
St. Joseph, MI
anna.murphy@uwsm.org

Anna Murphy has been with United Way of Southwest Michigan for 16 years, becoming President in 2005. Prior to her role as President she was Vice President of Operations, beginning her career with United Way as Director of First Call for Help.

Prior to United Way, Anna spent time in teaching disabled adults in life skills, engaging youth in positive opportunities through the YMCA and worked effortlessly to enhance the child care profession through Child Care Resources. It was while at Child Care Resources she was recipient of the Tribute to Women in Leadership award presented by the YWCA. In 2007, Anna was presented the Star Power award through the Early Childhood Investment Corporation and has been a finalist in Junior Achievements’ Best and Brightest. In October 2014, Anna was the recipient of the Leader of Distinction Award for Berrien County. Under her leadership, United Way of Southwest Michigan has been recognized as transformational partners with organizations such as Lake Michigan College, Michigan Works (now Kinexus) and Berrien County Intermediate School District.

As President of United Way, Anna has passionately and enthusiastically led her team and Board though a transformation of a traditional United Way to one that creates measurable results and impact in the communities it serves. She has consistently grown the dollars raised, volunteers engaged and people served.

A resident of Southwest Michigan for most of her life, Anna received her B.S. degree from Western Michigan University and her M.A. in Organizational Leadership from Siena Heights University.

Ms. Murphy has served as Chair of the Berrien County Human Service Coordinating Council and Berrien Great Start Collaborative. She is currently a Vice Chair of Cornerstone Chamber Services Board, Chair of the Coalition of Community Funders and Co-Chair of the Planned Giving Education Program, and a member of Michigan’s Great Southwest Strategic Leadership Council.

When not leading United Way, she remains active in various community organizations and efforts. Anna’s extracurricular hobbies are golf, biking and spending time with her husband Rick and 3 cats (Simon, Clara and Gertie).
Shawn Shanahan has a compassion and desire to help others. Her role at Fremont Area United Way has allowed her to do just that. Shawn has always worked in the human services field. Shawn had been in leadership positions for 16 of the 20 years serving our community and state.

Shawn is a native of Fremont attending college at Kearny State College now known as Kearny University. Shawn is proud to live, work and support the Fremont community.

Her professional path has been a director for Pathfinder Support services, Director for Mosaic in Omaha, Director for Child Welfare Director for Heartland Family Services, Residential State Director and Northern State Director for Boys and Girls Home and Executive Director for Fremont Area United Way.

Shawn and her husband have 5 children Allyssia, Cameron, Conner, Shawnda and Beau.

Shawn has been involved in many other pieces to support our community such as Kiwanis, Member of Dodge County Collaborative, past Board member for the Northern Advisory Council for Child Welfare, Fremont Philanthropy group, Region 6 Board member and leading Early Childhood Coalition.

Shawn enjoys her role at Fremont Area United Way and is proud of four years of improving outcomes, addressing community initiatives, building collaboration and exceeds campaign goals every year. In addition to all the great things happening at United Way Shawn has also taken the lead in seeking additional funds to support community initiatives, she has built a community collaboration that is working on School Readiness, Social and Emotional Wellbeing and Prevention. The community collaboration and partnerships has allowed United Way to lead social change in partnership with other community partners. The coalition is seeing great results and together is accomplishing things none can achieve alone.

Shawn was nominated by two community members for her work in leading social change and building the Early Childhood Coalition.
United Way Worldwide
Talent Management

Jason B. Wood
President and CEO
Pikes Peak United Way
Colorado Springs, CO
jason@ppunitedway.org

Jason Wood is the President and CEO of Pikes Peak United Way in Colorado Springs, CO. Pikes Peak United Way is a $6 million, 36 employee nonprofit organization serving El Paso and Tellar counties. Wood’s innovative and dynamic leadership has brought direction and focus to United Way’s work, effectively turning the organization outward to better reflect the aspirations of our community.

Prior to coming to Colorado Springs, Jason served as the Vice President of Community Engagement with United Way of Greater Kansas City. In his role, he is one of the lead staff for the Greater Kansas City Chamber’s Big 5 Urban Neighborhood Initiative – a community-wide effort to revitalize the urban core. Additionally, he served as president of the KC CASH board of directors and as vice president of Fair Community Credit.

While with United Way, Jason has led many community efforts such as Success By 6 (an early childhood initiative giving kids the proper educational foundation to enter school), earned income tax credit outreach, voluntary income tax assistance, financial stability initiatives, and Decade of Difference (a strategic initiative to strengthen the long-term financial stability of young adults and young families during the critical transition decade to adulthood – ages 16 to 26).

Additionally, he was one of only 24 global resident fellows selected from more than 1,800 United Way’s around the world. He participated in a rigorous year-long leadership development program designed to attract and develop talent from United Way organizations. Participants included members from Russia, Hungary, Romania, South Korea, Columbia, Guatemala, Peru, Philippines, Vietnam and the United States.

He received his Bachelor’s degree in Non-Profit Management with an emphasis in Fundraising from Rockhurst University. He has been with United Way since 2005 where he started with Bi-County United Way of Eastern Jackson and Cass County and now United Way of Greater Kansas City.

Jason is married with two sons. In his spare time he enjoys coaching both his children in baseball and football.
United Way Worldwide
Talent Management

2014
I was born in Ottawa, Canada while my father was working as a diplomat; I am the youngest member of my family of four; one brother and two sisters. When I was 7 years old we moved to Brazil, (Rio de Janeiro and Brasilia) for 4 years, I remember that time as a very happy time of my life, surrounded by very happy people and sunny days.

After living in Caracas two years, we were moved to London, it took time to get acclimated to the weather and culture, after a while I began to appreciate different aspect of the city museums, music, parks, and people from many parts of the world.

We came back to live in Venezuela in 1980, and one year later I graduated from high school, Then I decided to study Preschool Education, since I loved being with children and teaching. However, I always had the drive to be part of the corporate world. In September 1985 I met Oscar, and had two wonderful children, Krystina, she is 25 graduated in Social Communication and Oscar 22, graduated last year in Corporate Publicity; which makes me a very proud mom.

My first important experience working was in Eprotel, a telecommunication company, where I worked for 8 years and I was hired as Institutional Relations Manager, learning Marketing, Public Relations, event organization and developing my professional career.

In 2004 I was offered an opportunity to work at IESA, one of the best business schools in Venezuela as Customer Service Manager. There I had the opportunity to get to know the academic world and really appreciate knowledge in all senses.

After two year I was offered a position at Saint John of God Hospital which made a chance in my career to Social Responsibility, I learnt that helping others you help yourself, learnt about Social and individual Responsibility fundraising to help others in their different needs. I found out that there are many good people helping to make this a better world, and that each person has a personal responsibility towards others.

I arrived to my 50th birthday, divorced, needed a change and the change happened again, now I am working at DividendoVoluntario para la Comunidad, with the opportunity to continue preparing myself and my team to leave a good example and unite others to Social Responsibility.

In my live I have enjoyed many things, overcome, many obstacles, and achieved many goals and that has made me a more fulfilled person with, many lessons to learn and a great legacy to leave.
Hannah Bellamy became CEO of United Way UK in 2014. She began her career in the corporate sector, but after managing partnerships with a number of charities, decided she wanted to work for the sector directly. She has collaborated on solutions to a wide range of issues—from climate change, to cancer prevention, to childhood poverty; and with a range of organizations—from British Gas to Save the Children. Now she hopes to bring this experience and a hunger for change to her role with United Way UK.
Jill Briggs
(No Longer With United Way)
President and CEO
United Way of Northern Arizona
Flagstaff, AZ

Jill Briggs joined United Way of Northern Arizona as President and CEO in June of 2013. Prior to her move to the Arizona high desert, she lived for twenty year on Hilton Head Island, part of the low country coast of South Carolina. Sixteen of those years were dedicated to United Way of the Low country, serving rural poor and wealthy resort populations in Beaufort and Jasper counties.

During her tenure with United Way of the Low country Jill carried direct responsibilities in resource development, communications, and community impact. She initiated an Early Grade Reading Impact Initiative that helps children read at their grade level. This initiative, which is fueled by 300 volunteer tutors, is now in place at eight elementary schools in the low country area. Jill also led the Low country organization through the creation and initial implementation of a three year constituent relationship management plan.

While the geographies of the South Carolina low country and the Arizona high desert are very different, Jill finds the challenges and issues of both communities strikingly similar. Identifying Education, Income and Health strategies to impact poor rural communities dispersed across a wide-ranging landscapes was the focus of her work in South Carolina, and she finds a similar creative opportunity in Arizona.

Prior to joining the United Way movement, Jill worked as a grassroots community organizer for a small non-profit organization in inner city Detroit. There she recruited high-achieving high school students to partner with and mentor their at-risk peers. She was the development director for the Michigan office of the Anti-Defamation League. She also helped open the nation’s first Volunteers In Medicine Clinic, an organization staffed by retired volunteer physicians and dentists providing physical and dental health care to the working poor. Volunteers In Medicine clinics are now found across the nation.

Jill has a twenty year old daughter who currently interns with her sister, Ann Judge-Wegener, trainer and rider of the Denver Broncos mascot, Thunder. Much of Jill’s time away from the United Way world is spent working with her own two horses at the training level of dressage. Jill is an accomplished pastel artist, and enjoys running, hiking, biking and travel.
Born into an Air Force family with roots in west Texas and eastern New Mexico, growing up Erinn moved every three years or so, living in Michigan, Texas, Germany, and Louisiana until going to college at Eastern New Mexico University. She graduated from ENMU in 1992; married David Burch, a Clovis Native, in 1993; two years later they moved from Albuquerque to the northern Virginia/ Washington D.C. area. In December 2001 the Burch Family moved to Clovis to be closer to “the grandparents.”

Erinn is proud mother to Connor, 13 and Morgan, 7. She is Secretary-Treasurer for her Rotary Club, a Paul Harris Fellow; a member of the Portales Women’s Club and was named Citizen of the Year by Clovis/Curry Chamber of Commerce in 2013.

Erinn has been Executive Director of United Way of Eastern New Mexico since 2002. Erinn loves her job, “Every day, I get to work with people who care about others and our community.”
Carrie Collins-Fadell is currently the Executive Director of the United Way of Cayuga County. She started out her career as a Legislative Aide to US Senator Carl Levin and later served as a Chief of Staff for State Representative David Woodward in Lansing, Michigan. Transitioning to the nonprofit world in 2005, she was the South Dakota Community Advocacy Director for the American Heart Association (AHA). Carrie worked with Plains Indian tribes and rural hospitals on community access issues and promoted the AHA’s pivotal Go Red For Women heart health campaign.

Carrie went on to serve six years as the State Director of Public Policy and Communications for the Alzheimer’s Association in Michigan. She worked on the groundbreaking National Alzheimer’s Project Act and state initiatives such as the Michigan Silver Alert (signed into law in 2012) and Alzheimer’s Association Michigan Charity Tax Check-Off (signed into law in 2013), projected to bring $120,000 in revenue yearly to the Michigan Chapters of the Alzheimer’s Association. She enjoyed working with the media to market dementia programs in the metro-Detroit area, including the PBS series A Wider World.

A long-time supporter of nonprofits and the work they do, Carrie spearheaded a cross-country effort in 2012-2013 to volunteer with 35 different nonprofits in celebration of her 35th birthday, 35projects.com. Starting in Austin, Texas and wrapping up in Port Huron, Michigan, Carrie looked at how nonprofits of various sizes and lifecycle phases attract donors, volunteers, and serve their community. During the project she learned about social media, blogging, branding, networking, leadership, and corporate sponsorship. Above all, she was able to see the incredible things that can come from the nonprofit sector.

Landing in Upstate New York, Carrie joined the United Way family where she quickly developed a passion for the network’s advocacy of the building blocks of the American dream: education, income and health.
Most of her professional career, Dana M. Given has spent working for non-profits in Tennessee, Pennsylvania and Florida. Since 2007, Dana has been the President/CEO at the United Way of Sumner County, Gallatin, TN, just north of Nashville. Under her leadership, her United Way has seen a 30% campaign increase over the last 3 years, with 14% being from the 2011 to the 2012 Campaign.

As the Executive Director of a Chamber of Commerce in south-central Pennsylvania for over six years, Dana was also instrumental in creating key collaborations and partnerships in both the workforce and economic development arenas in her county. While hired for a one-year stint to do a capital gifts campaign to raise money to build a non-profit nursing home in Pennsylvania, she was convinced to stay on to help build their marketing and public relations efforts for the three-campus continuing care retirement community for an additional five years.

Dana is the proud mother of two sons; one in college studying electrical engineering and the other in pursuit of his EMT and Fire Academy training.

Dana’s believes her biggest accomplishments in her life were all when serving others and adopted the following quote as her personal mission statement a number of years ago:

"Carry forward your responsibility to society in order to leave this world better than you found it. Don't allow wealth to stop your caring for others. Don't allow your head to grow larger than your heart. Be willing to sacrifice for things that you desire and in which you believe, and don't ask more of others than you would of yourself."

John. L. Grove
Founder, Grove Worldwide
Debby Hampton serves as the president and chief executive officer of United Way of Central Oklahoma. Prior to her appointment at United Way of Central Oklahoma, Debby served as president and chief executive officer of the Oklahoma Center for Nonprofits for four years. Debby spent 16 years with the American Red Cross of Central Oklahoma, serving the latter four years as chief executive officer.

Within her role at the American Red Cross, she assisted in the response efforts for numerous disasters including the April 19, 1995 Oklahoma City bombing, the May 3, 1999 Oklahoma tornado outbreak in central Oklahoma, and the September 11, 2001 attacks at both the Pentagon in Washington, D.C. and the twin towers of the World Trade Center in New York City.

Most recently as president and chief executive officer at United Way of Central Oklahoma, she continues to be actively engaged in the tornadoes relief efforts of May 19 – 31 in central Oklahoma.

Debby defines her role at United Way as her dream job. She understands the central Oklahoma community and believes in United Way’s work. Without a doubt, Debby knows that without United Way, hundreds of local programs would not receive critical funding, and in turn not have the resources to serve clients.

A graduate of the University of Oklahoma, Debby is an active leader in the community. She currently serves on the boards of: Leadership Oklahoma City, The Alliance of Economic Development of Oklahoma City, and National Ethics Standards Committee of the Standards for Excellence Institute, Oklahoma City Arts Council Leadership Committee, and Oklahoma City University Kramer School of Nursing. Debby also serves on the Oklahoma City University Advisory Committee for the Nonprofit Leadership Program. She is proud alum of Leadership Oklahoma, Leadership Oklahoma City and Leadership Tulsa’s Executive Series.

Debby is an active member of Rotary 29 and Committee of One Hundred, and served on the United Way of Central Oklahoma’s 2010 Campaign Cabinet, prior to joining the staff. In addition, Debby participates in The COMMSTAR program and has been recognized as a By-liner Honoree by the Oklahoma City Chapter of the Association of Women in Communications.

More recently, Debby testified on June 26, 2013 before The United States House of Representatives, Committee on Oversight and Government Reform on behalf of the Combined Federal Campaign regarding charitable giving. She was also invited to attend the Air War College as part of the 60th Annual National Security Forum in May 2013 at Maxwell Air Force Base in Montgomery, Alabama.
Gloria Johnson-Cusak
(No Longer With United Way)
Executive Director, Leadership 18
United Way Worldwide
Alexandria, VA

Gloria Johnson-Cusack serves as Executive Director of Leadership 18, an alliance of Chief Executive Officers (CEOs) responsible for leading some of the country’s largest and most well respected charities, non-profits and faith-based organizations. As a group, member organizations serve over 87 million people annually and represent $44 billion in total revenue.

Johnson-Cusack brings more than 20 years of management, political and strategic communications expertise informed by leadership positions in the private sector, U.S. Congress, national presidential campaigns, municipal and federal government, and the White House. The effectiveness of Leadership 18 is rooted in the personal engagement of its CEO-only membership. Executive Committee members are the CEOs of American Red Cross, Catholic Charities USA, Goodwill Industries International, Inc., United Way Worldwide, the Alliance for Children and Families, and Volunteers of America. The alliance focuses on advocacy, CEO learning, and program and research collaboration. Until accepting her position with Leadership 18,

Johnson-Cusack served as a Senior Vice President at GMMB, a D.C.-based strategic communications and advertising firm focused on cause marketing. In this role, she advanced issues on behalf of key nonprofit organizations and foundations. She has worked with the Ford, Lumina and Gates foundations to improve supports for low-income students completing college as well as the American Beverage Association to launch a campaign to address obesity.

In the public affairs arena, Johnson-Cusack served as Director of the Office of Congressional Relations at the Peace Corps, Special Assistant to the President in the White House Office of National Service, and Director of Constituent Relations at the Corporation for National Service. She was Chief of Staff for the D.C. Office of the Inspector General and was policy advisor to Congresswoman Eleanor Holmes Norton and Senator Albert Gore, Jr.

Johnson-Cusack holds a bachelor’s degree from Columbia College, Columbia University and a master’s degree in Public Administration from the Key Executive Management Program at American University. She is a founder of the Eli J. Segal Citizen Leadership program at Brandeis University, a member of the federal Presidio Trust’s Advisory Committee focused on creating a National Center for Service and Innovative Leadership, and a board member of the OIC of America which focuses on providing quality education, training, employment, and housing for economically disadvantaged populations. She is a lay church leader and breast cancer survivor and advocate. She is married with one adult daughter.
George McCanless  
President and CEO  
United Way of Central Georgia  
Macon, GA  
gmccanless@unitedwaycg.com

I graduated with a BS in Business Administration from Wake Forest University, Winston-Salem, NC in 1978. After college I spent the next 5 years in the home furnishings industry, first with my family’s custom drapery and bedspread manufacturing company in Salisbury, NC, then with Kroehler Furniture Company in Charlotte, NC. Kroehler was at one time the largest furniture manufacturer in the world, but bad strategic decisions led to their eventual total demise in the early 1980’s.

I began my newspaper industry career as the Business Manager with The Herald in Rock Hill, SC in 1983. At the time The Herald was family owned, but during my 13 year tenure there it was sold twice. The first time was in 1985 to the Daniels family from Raleigh, NC, at that time the owners of the News & Observer and other smaller dailies and weeklies in the Carolinas. The Daniels then sold The Herald and two other small dailies to the McClatchy Company in 1990.

In 1996 I left Rock Hill to become Chief Financial Officer for the New Haven (CT) Register, the flagship paper of the Journal Register Company. I was in New Haven for 18 months, during which time I was heavily involved in preparing for their IPO on the NYSE.

I left New Haven in November, 1997 to join the Times Herald-Record in Middletown, NY as Director of Administration. The Times Herald-Record was the flagship paper of Ottawa Newspapers, the community newspaper division of Dow Jones. Then in 2000 I accepted the position of Vice President/Finance with the Raleigh News and Observer, returning to McClatchy Newspapers. I was promoted to Senior Vice President/Finance and Strategic Planning in April 2004. And in January 2008 I was named President and Publisher of The Telegraph in Macon, GA. In January, 2013 I was named President and CEO of United Way of Central Georgia.

During my career I have been very active in my community, and have been engaged with the United Way in every city I have worked. In Macon I was Campaign Chair and Board Chair of the United Way before becoming CEO. I currently serve on the board of directors for The Warner Robins Aviation Museum, and The Macon Chamber of Commerce. I am Chair of the Board of Governors of the Grand Opera House, and this year I am the Festival Chair for our annual International Cherry Blossom Festival.
Amanda Michaelis  
Executive Director  
Salina Area United Way  
Salina, KS  
amanda@unitedwaysalina.org

Amanda joined SAUW in the spring of 2013. For the past 12 years Amanda has held several key positions at Propane Central, including Human Resources Manager, Director of Administration, and most recently, Regional Bookkeeper.

Amanda received her BS in Business Administration from the University of Kansas, and her MS in Public Administration from the University of Missouri-Kansas City. She has continued her involvement in education by teaching business classes at Kansas Wesleyan University, K-State Salina and Brown Mackie College.

Much of Amanda’s free time has been spent participating as a board member with several local not-for-profit organizations. She has served the Salina community in many capacities, including President of the Board of Trustees of the Salina Education Foundation, Board President of the Salina Child Care Association, and treasurer of the Salina Country Club.

When she isn't giving her time to her community, Amanda can be found supporting her two children at their various activities with her husband Todd.
Katie Noffsker
Executive Director
United Way of Amarillo and Canyon
Amarillo, TX
Katie.Noffsker@uwlawton.org

Katie Noffsker recently accepted the position of executive director with the United Way of Amarillo and Canyon. She is currently in Oklahoma serving as executive director with the United Way of Lawton-Fort Sill where she led a team of staff and volunteers to move their organization to a community impact United Way. After undergoing such a transformative process, Katie more deeply knows the value of volunteers and how they, more than anyone else, influence change.

A New Mexico native, she moved to Texas to attend West Texas A&M University where she earned a degree in Theatre. After graduating, she spent a year traveling the Country as a volunteer with a disaster relief organization, which led to her career choice in non-profit service.

Katie is active in her local community theatre and enjoys hiking in the nearby Wildlife Refuge. She is currently scheduling as many hikes as she can in the Wichita Mountains before exchanging the trails for those in Palo Duro Canyon near her new home in Amarillo, TX.
Rodney Prunty joined United Way of Racine County in August of 2013 as the President and Chief Professional Officer. Rodney has over 25 years of experience in the nonprofit sector, including over six years of experience in the United Way system. Rodney began employment as a resource development manager for United Way of Rock River Valley, where he was responsible for developing and implementing fundraising strategies and donor cultivation for a $4.5 million dollar annual campaign. In addition, Rodney led efforts in the creation and development of a new accounts manager position and established collaborative relationships with a local college and economic development council that increased the number of volunteers to assist with the annual campaign.

In 2010, he was promoted to vice president of United Way of Rock River Valley. In this role, he oversaw an array of activities for the organization including human resources, organizational budgets, volunteer recruitment, community partnerships, community initiatives, campaign, and grants. During his leadership as vice president, United Way of Rock River Valley expanded its focus beyond funding agencies. Rodney implemented United Way of Rock River Valley’s Success By 6® Initiative, a wide-ranging kindergarten readiness effort involving a number of nonprofit partners, educational institutions and businesses that serve over 4,000 pre-k children and families annually. Rodney additionally spearheaded the United Way I READ Program, an effort which focuses on fourth grade reading proficiency by pairing kindergarten students with volunteer reading mentors through third grade. I READ currently serves over 400 children and has recruited over 300 reading mentors to date. Through his visionary and collaborative leadership, United Way of Rock River Valley secured over $350,000 in additional revenue for its initiatives.

In his new role at United Way of Racine County, Rodney quickly instituted the process of developing the organization’s strategic plan, which is designed to be a comprehensive and authentic process including donor/non-donor surveys, Harwood Community Conversations with a variety of stakeholders, and the 2014 Community Indicators Report. He intends to publicly launch the strategic plan in September of 2014. Rodney additionally helped create a culture of relationship management in United Way of Racine County’s resource development department, which was integral to UWRC surpassing its 2013 campaign goal of 5.3 million dollars by over $100,000 – the largest campaign in its history.

Rodney is passionate about leading long-term community change and believes inherently that United Way is the only organization uniquely positioned to lead this effort. Rodney holds a Bachelor’s Degree in Human Services and a Master’s Degree in Organizational Leadership.
Karen Rathke
President and CPO
Heartland United Way
Grand Island, NE
karen@heartlandunitedway.org

Karen is in her 13th year serving as the President and Chief Professional Officer at the Heartland United Way in Grand Island, Nebraska. Grand Island is a rural area close to the center point of the United States. The Heartland United Way provides services in four counties with a total population of about 77,000 with about 50,000 people living in Grand Island. The campaign has doubled in size in her tenure from $800,000 to this past year’s total of $1.65 million.

Prior to joining the United Way, Karen served as a Department Director for 8 years for a large rural Community Action Agency covering 21 counties in North Central Nebraska, which included three of the poorest counties in the nation. Karen developed, implemented and administered model programs to alleviate homelessness and to help families work their way out of poverty. Karen began her professional career as a second grade teacher.

Karen received her Master’s Degree and Bachelor’s Degree from the University of Lincoln-Nebraska. Karen serves on the St. Francis Medical Center Board of Directors, the Child Well Being Community Collaborative, the local Continuum of Care, Rotary, numerous community organizations and has served at the pleasure of the governor on the Nebraska Commission on Housing and Homelessness. Karen was named the 2012 Woman of the Year for Grand Island and the YWCA 2012 Woman of Distinction.

Personal
Karen lives in Grand Island with her husband Ryan who is a high school math teacher and the Boys Basketball Coach at Grand Island Northwest. (Together they have 4 children – a daughter who is a senior at Grand Island Northwest and three kids out of college – one son in Grand Island, one son in York and one daughter in New York).
Michelle Taylor
President and CEO
United Way of Delaware
Wilmington, DE
mtaylor@uwde.org

Michelle A. Taylor is President and Chief Executive Officer of United Way of Delaware (UWD), the state’s largest nonprofit community impact organization. She is the leader of the organization, establishing a vision for Community Impact that is achieved through the efforts of a diverse team of high-performing leaders, staff and volunteers alike. Ms. Taylor leverages the power of relationships and networks, and works across private, public and corporate sectors to improve conditions in the community. She possesses a high level of broad business and management skills and is effective at generating resources and financial support for the organization, and is dedicated to shared and measurable goals for the common good - creating, resourcing, scaling and leveraging strategies for broad investment and impact. Ms. Taylor is the chief steward of the UWD brand and understands her role in growing and protecting the reputation of United Way, and builds trust in United Way and its relevance in the community. She values networking and strives to leverage United Way’s breadth of community presence, relationships, and strategy.

Ms. Taylor assumed her role in January 2008 after serving four years as UWD’s Executive Vice President and Chief Operating Officer. Ms. Taylor joined UWD in 2000 as Director of Finance & Administration, later served as Vice President of Operations, and during a six-month leadership transition in 2003, was acting president of the organization. As President and Chief Executive Officer, Ms. Taylor has executive responsibility for all aspects of UWD’s administration and operations, including strategic planning, fundraising, community and agency relations, marketing, community impact and engagement, finance, human resources, public policy, and board administration. Ms. Taylor is UWD’s primary representative in the community and provides leadership throughout Delaware on a wide range of social service issues central to United Way’s mission. She reports to the Chair and the Board of Directors of UWD.

A career nonprofit professional, prior to joining UWD Ms. Taylor held statewide responsibility as Director of Finance at Delaware Hospice. She is a standing board member of several professional organizations and agencies, including: the Delaware State Health Improvement Plan, the Wilmington University Administration of Human Service Advisory Committee, the Delaware Community Foundation Board, HOPE Commission, Delaware Workforce Investment, Christiana Care Health System Trustee, and the University of Delaware’s Lerner College of Business and Economics Advisory Board. She has also worked as a volunteer with Boys and Girls Clubs of Greater Newark and Appoquinimink, Girl Scouts of the Chesapeake Bay Council, Delta Outreach and Education Center, and served on the Board of Directors of the Delaware HIV Consortium.
Within the United Way system, Ms. Taylor has served on the National Professional Council and is currently on the UWW Inclusion Council. Ms. Taylor was also instrumental in leading “Delaware Stars for Early Success” to a thriving statewide initiative and is currently Chair of the Governor’s High Quality Early Childhood Programs and Professionals Committee. She also serves on the Delaware RAND Advisory Council.

Ms. Taylor has received numerous honors for her work in the community, including the NAACP Leadership Award, the YMCA’s Black Achiever Award, and has received the Nonprofit Communications Award from the International Association of Business Communicators.

As UWD’s primary ambassador, Ms. Taylor provides statewide leadership and advocacy on a wide range of human needs and community issues with a primary focus on Education, Income and Health. Passionate about her work in the community, each day in both her personal and professional lives she strives to embody the organization’s “Live United” credo through her service to those in need. Ms. Taylor truly believes that “to whom much is given, much is required.”

Ms. Taylor holds a BS degree in accounting from Morgan State University and an MBA from Wilmington University. Ms. Taylor and her husband, Vernon, live in Middletown and have three children, Vernon Jr., Cory, and Morgan.
Bhavana Varma has been with the United Way movement since 1990, when she and her husband moved to Canada from New Delhi, India. She worked with the United Way in St. Catharine’s in a number of roles and joined the United Way in Kingston in 1999 as the CEO.

She works closely with a large team of volunteers and a staff team on resource development and community impact. Working with community partners, Bhavana has introduced initiatives like Success By 6, and 211 to the area, and has led shared community plans for poverty reduction, homelessness and youth homelessness.

Her volunteer experience includes Distress Centre Niagara, Big Brothers & Sisters of Niagara, Trillium Grant Review Team in Niagara and the Early Years Challenge Fund Committee in Kingston. Bhavana was founding co-chair of the Southeastern Association of Fundraising Professionals where she chaired their first AFP Philanthropy Day. She mentored students from St. Lawrence College and Queen’s University and colleagues across the United Way movement.

A trained facilitator, she delivers workshops on governance and facilitates strategic planning and analysis sessions, including working with other United Ways. She is a member of the United Way of Canada Presidents Advisory Council and is part of the National Corporate Partnership Taskforce.

Bhavana has received local and national recognition including the Queen Elizabeth II Diamond Jubilee, Queen’s University Alumni Association - Kingston Branch Jim Bennett Achievement Award, CFB Kingston Base Commander’s award for excellence and the Kingston Labour Council Community Activist of the Year.

When she is not working, Bhavana enjoys travel, reading, theatre, opera and long walks.
Sarah Whetstone
(No Longer With United Way)
Executive Director
North Penn United Way
Kulpsville, PA

Sarah Whetstone is the Executive Director of the North Penn United Way, an organization committed to mobilizing the caring power of the community. Sarah leads United Way’s efforts in the North Penn and Indian Valley community to create real change through collaboration and collective impact. Focusing on the aspirations and goals that all children succeed in school, families are financially stable, and older adults are independent and active in their communities, the United Way harnesses the collective power of donors, advocates and volunteers.

Sarah began as Executive Director of the United Way in 2006 and during her tenure she has guided the organization through a significant model change (one focused on Community Impact). Sarah has helped area businesses -- small and large -- to achieve successful giving campaigns which have resulted in a 32% increase in overall campaign giving over the course of her seven years (a time when the United Way’s support was needed most due to the economic downturn) and she, along with the support of her volunteer board, have taken the organization from a full-time staff of three to seven, in the last three years.

Sarah believes deeply in the power of the community and individuals to work collectively to achieve what no one organization can achieve alone. Empowering people, challenging broken systems, and turning outward to the community to build pragmatic solutions based in the aspirations of its citizens, drive her daily and anchor the work of the United Way.

Prior to joining the North Penn United Way in 2006, Sarah enjoyed 14-years of service to the Muscular Dystrophy Association, where she served in a variety of roles focused in management, fund-raising, and health care service. Sarah served as District Director of the Willamette Valley, Southern Oregon and Northern California MDA and the Chicagoland MDA. From there her career led her to serve as Regional Coordinator in the Carolinas Region and most recently as Regional Director of Southeastern Pennsylvania, Southern New Jersey and Northern Delaware. During her tenure at MDA, Sarah served in many leadership roles and tasks forces, provided training and support to other Regions of MDA.

Sarah serves as a board member of the United Way of Pennsylvania, an advisor to the North Penn Collaborative for Health and Human Services, served on the Southeastern Pennsylvania 211 Leadership Task Force, and is an Alumni of the Indian Valley Chamber Of Commerce Community Leadership Institute Class of 2007. Sarah also served as a member of the United Ways of the Delaware Valley CPO leadership group and as parent representative to the Board of Directors at Jerusalem Lutheran Day Care Center and Nursery School. Sarah is a graduate of the University of Georgia where she earned a Bachelor of Arts degree from the Grady College of Journalism, majoring in Public Relations. Sarah, her husband, and two daughters live in the area and enjoy the richness of the community. Sarah continues to learn and embrace the community and is motivated by its dedicated servant leaders as she works alongside of them to bring lasting change to community conditions.
Tatiana Zadirako  
Executive Director  
United Way of Russia  
Moscow, RUSSIA  
executivedirector@unitedway.ru

Responsible for United Way Russia (UWR) projects, including program initiatives, fund allocation and project development, with budget of 1.5 million USD. Developed Fund Raising and marketing strategy, improving of the relationships with key donors, financial management of the organization. Engage, manage, and coordinate the preparation of all programs/projects from inception to completion. Prior to joining United Way Russia in 2003 Tatiana worked in the French non-governmental organization Medecins du Monde (MDM).

Trainer for NGOs at School of NGO training, PILI seminar - pro-bono trainings for NGOs. Since 2009 – Chair of the Center of Non-for-Profit sector Development conference (St. Petersburg). One of the organizer and speaker at Donors Forum, Vedomosti and Public Chamber of Russian Federation conferences. Tatiana has published the report of the Vedomosti conference Business and Philanthropy. The study on the impact of the foreign donors on the development of Russian civil society. Research on the priorities, specific achievements and challenges the International donors are facing working in Russia.

Since 2010 – speaker for MBA International education program of Thunderbird High school of Global Management (European Program).

Since 2012 – Member of Expert Council of open Government – the platform created of President Putin for cooperation between government and civil society.

Since 2013 – one of the founders and member of the Board of the Association of Fundraisers in Russian Federation.

Since 2013 Chair Board of Russian Donors Forum with the purpose of horizontal sharing of best practices to create synergetic cooperation between NGO sector, business and government, NGO – Social Partnership Committee of American Chamber of Commerce.

Since 2013 – member of Expert Committee of grant program of the Major of Moscow – Mr. Sobyanin. Tatiana graduated from the Moscow State University of History and Archives, Diploma with distinction, University of Paris (Sorbonne), DEA.
Marisa Arias Thayer
Directora Ejecutiva
Fondo Unido de Panama
Panama City, PANAMA
marias@fondounidodepanama.org

Marisa Arias Thayer received her BA in Political Science from Vassar College in 1995 and continued master’s studies in Non Profit Management in New York University’s Wagner School of Public Administration. Because her mother fell ill to cancer, she was unable to finish her degree but returning to her native Panama, became one of the founders of FundaCáncer, a leading nonprofit dedicated to equip the only public Oncological Hospital in the country. Since, she has been serving as board member and coordinator of several special events for the past 14 years, including the Susan Thayer Cancer Walk held annually and several activities around Breast Cancer Awareness Month.

Upon arriving to Panama, Marisa worked as Executive Director of Centro Empresarial de Inversión Social (CEDIS) an initiative funded by the Kellogg Foundation under the Leadership in Philanthropy in the Americas Program. Under her direction, she was responsible for the design and implementation of different projects and programs for the promotion of Corporate Social Responsibility such as diagnostic studies, corporate volunteer programs, cause-related marketing campaigns, corporate workshops and conferences and educational campaigns regarding CSR. One of the many challenges faced was the launch of the United Nation’s Global Compact Initiative in Panama as a designated pilot country.

In 2004 Marisa was recruited by Telefónica, one of the world leading integrated operators in the telecommunication sector to start their Corporate Responsibility office as CSR Manager in Panamá. Throughout the 5 years, she designed and executed the company’s CSR strategy locally. She led Fundación Telefónica’s regional program “Proniño”, dedicated to the eradication of child labor, worked thoroughly with a diverse array of stakeholder and re-launched their corporate volunteer program “Voluntarios Telefónica”. It was during this period, that Marisa was chosen to represent the corporate sector towards the creation of the ISO 26000 the standard guidance on social responsible behavior and led the National Mirror Committee for this purpose, led the first cellphone recycling national program and created the annual CSR report for Panama and Central America for three consecutive years following the Global Reporting Initiative’s guidelines and achieving an “A+” score, a first for a company in Panama.

Since 2010 she has been working as founding Executive Director of United Way Panamá. After leading many national projects regarding diverse public matters, volunteering in a range of different nonprofit organizations, and leading many cause related campaigns, Marisa was given the keys to the City of Panama in 2012, an honor given by the Mayor’s Office in recognition to her “valuable and successful career as a professional and her ceaseless volunteer service to the wellbeing of cancer patients.”
Christine Benero is President and Chief Executive Officer of Mile High United Way, which just celebrated its 125th Anniversary as the first United Way in the country. Mile High United Way works to advance the common good of the community by investing and focusing on the issues of School Readiness, Youth Success and Adult Self-Sufficiency. Last year, Mile High United Way invested over $30 million in the Denver metro area.

Christine is the former Chief Executive Officer of the American Red Cross Mile High Chapter, in Denver, Colorado. Prior to joining the American Red Cross, Christine was the Director of the Office of Public Liaison for the Corporation for National Service in Washington, DC. She served in two Presidential administrations working for both Presidents Bill Clinton and George W. Bush. Christine has served as Vice President of the National Civic League, and as a Community Affairs Corporate Program Officer for Target Stores in Minneapolis, MN.

Christine serves on the Boards of HealthOne, the National Civic League, Community Wealth Partners, the Denver Metro Chamber of Commerce Leadership Foundation, City Year Denver and EPIC. She was appointed by Denver Mayor Michael Hancock to the Denver Education Compact Board and currently serves on the National Professional Council for United Way Worldwide. Christine was named the 9News Leader of the Year in 2007 and in 2009 received the Community Leader Award by Goodwill Industries and was named by both the Rocky Mountain News and the Denver Post as one of “Nine to Watch in 2009.” In 2010 she was named a “Woman of Distinction” by the Girl Scouts of Colorado and in 2011 received the “Las Madrinas” award from Centro San Juan Diego. In 2012, Christine was honored nationally by Girl Scouts of America as one of “One Hundred Distinguished Alumni” in honor of Girl Scouts 100th birthday and in January 2013 was named one of the 25 Most Powerful Women in Denver by the Colorado Women’s Chamber of Commerce.

Christine is a past President of the Association of Junior Leagues International, a past chairman of the Women’s Foundation of Colorado, Coalition for America’s Children and the Kiwanis International’s Young Children: Priority One Advisory Board. She was a delegate both to the Presidents’ Summit for America’s Future in 1997 and to the NGO Forum at the UN Conference on Women in Beijing in 1995.

Christine holds a Bachelor of Science degree in Special Education from Boston University, a Master’s in Education from Harvard University, Graduate School of Education and was selected as a 2007 Gates Fellow for the Senior Executive Program at the Kennedy School of Government at Harvard.
Kathleen Cannon is President/CEO of United Way of Broward County and works to heighten the successful confluence of nonprofits, community leaders, volunteers and private business to help those who need it most in the community. Prior to joining United Way of Broward County’s leadership, Kathleen was the Vice President and Chief Operating Officer at Broward House for more than nine years. Kathleen started her career in direct social services as a Licensed Clinical Social Worker, which brings a unique perspective to her leadership style. She has worked with a multitude of populations including people with chronic persistent mental illness, substance abusers, runaway teens, persons with physical disabilities, people living with HIV/AIDS and children with disabilities.

Kathleen has been in executive leadership for more than 15 years. Her philosophy is to lead with intention and purpose and to be strategic and goal oriented. She feels motivating and inspiring others to excellence starts with a profound sense of integrity and a positive regard for all stakeholders. Kathleen believes it is important to outline clear expectations which facilitate the accomplishments of desired outcomes. Her experience as a direct service provider and administrator is invaluable in running a well-rounded community organization. These attributes combined with her excellent visionary abilities and sharp business acumen makes her a motivating leader. Kathleen has committed her career to serving the nonprofit sector and to making a difference in the lives of people in Broward County through supplying exemplary services, sound fiscal practices, robust fundraising abilities, facilitating, collaborating and influencing policy changes to the system of care.

Career Highlights:
- President/CEO of United Way of Broward County
- Previously Vice President and COO at Broward House
- Licensed Clinical Social Worker
- Leadership Broward – Class XX
- Fort Lauderdale Executives’ Association
- Board of Director – Fort Lauderdale Chamber
- Broward County Non-Profit Chamber
- Greater Fort Lauderdale Alliance
- Vistage Member
Timothy Fatzinger
President and CEO
United Way of the Capital Region
Enola, PA
tfatzinger@uwcr.org

Tim Fatzinger became President and Chief Executive Officer (CEO) of United Way of the Capital Region in February 2013. He is charged with leading the transformation of the organization from being the premier fund raiser and distributor of charitable dollars in the Capital Region to an organization that has a greater focus on community impact. Currently, United Way of the Capital Region is supported annually by over 20,000 donors giving in excess of $11.8 million with more than 3,000 individuals volunteering in various capacities.

Fatzinger began his career with United Way Pennsylvania in 1991 as the Director of Management Information systems. He later joined United Way of the Capital Region where he has held several positions including Special Services Director, Vice President of Major Gifts and Vice President of Resource Development. He also served as the Director of Development for Pennsylvania Partnerships for Children during a brief hiatus from his work at United Way.

Fatzinger is a dynamic leader with strategic vision and a passion for continually improving the effectiveness and efficiency of United Way. As a fundraiser and relationship manager, Fatzinger helped lead United Way in:

- Exceeding every fundraising goal from 2004 to 2012, increasing the annual campaign from $8,560,431 to $11,800,003 (a 38% increase) with the support of 200-250 campaign and special market volunteers which he helped manage and recruit annually.

- Proficiently marketing United Ways community impact strategies as donor investment products, increasing donor designations and allocations to the organization's Program Partner Agency network by $1,101,153 (20%).

- Redefining United Way's fundraising approach through the implementation of a Customer Relationship Management model, resulting in a deeper understanding of constituent's philanthropy goals and strengthening collaborative partnerships.

- Maximizing staff and volunteer impact on workplace campaigns by hosting annual CEO Summits for top 100 CEOs, forming a Company Coordinator Council which offers year-round support and training on "best practices," and developing awards for outstanding Campaign and Coordinator performance.

- Increasing total leadership giving significantly, in both the Capital Club ($1,000-$9,999) and the Tocqueville Society ($10,000 +), from $675,006, in 1995, to $5,068,009, in 2012 (651% increase).
• Co-led the creation of the Bridges Society for emerging leaders (500+ members), the Women's Leadership Network (700+ members) and the Loyal Contributor Program to further recognize and engage 20+ year donors.

With much enthusiasm, Fatzinger embraces the opportunity to lead United Way of the Capital Region into the future. Recognizing that no single organization alone has the ability to solve the community's most critical health and human service issues, he is passionate about enhancing community partnerships to achieve collective impact.

Fatzinger is also passionate about his family. He lives in Mechanicsburg with his wife and two sons. In his free time, Fatzinger coaches his son's baseball team and is a Cub Scout Den Leader. He also recently has been asked to serve on the Capital Campaign Review Board, the Military Liaison Committee and is a new member of the Rotary Club of Harrisburg.

"When we all work together, when we truly LIVE UNITED, there's nothing we can't accomplish."

Tim Fatzinger
Kim Gennaula is the President and CPO of Aloha United Way. Kim joined Aloha United Way in 2011. In the last year, through workplace campaigns, grants, its Combined Federal Campaign and special projects, Aloha United Way was able to raise nearly $15 million to serve the needs of its community. The impact of the AUW work is powerful and widespread with Aloha United Way funded programs touching 800,000 local lives. Kim is also a part of the United Way Worldwide National Professional Council. Kim’s love for United Way began more than 20 years ago when she served for 5 years as the Corporate Campaign Coordinator for the AUW Campaign at a large retail store chain.

In the last 2 years as CEO for Aloha United Way, Kim has been recognized by the business community for her efforts to reorganize and re-energize the Aloha United Way mission in Hawaii including being selected as:
One of the “10 Business Leaders to Watch” by Pacific Business News
One of the “20 for the Next 20” by Hawaii Business Magazine
& a 2012 Distinguished Sales and Marketing Finalist Award from SMEI Hawaii.

Kim was also appointed by Governor Abercrombie to the State Board of Education and is currently serving a 2-year term on the Board as it guides the reform of the Hawaii Public School System.

Previously, Kim was a Philanthropy Director for the Kapiolani Health Foundation. Kim assisted in the cultivating, soliciting and stewarding of major gift donors for the operations of Kapiolani Medical Center - Hawaii’s premiere hospital for women and children.

Previously, Kim was a weeknight News Anchor for KGMB TV for 15 years. During her time as News Anchor, Kim won Emmy’s for “Cultural Affairs Reporting” as well as “Best Newscast”. Kim has also won several Society of Professional Journalists Awards and awards for perpetuation of Hawaiian culture.

In her free time, Kim is a freelance emcee, TV Host and Actress. She has appeared as a Navy Psychiatrist in “Hawaii 5-0” and as a School Counselor in the movie “The Descendants”.

Kim Gennaula
(No Longer With United Way)
President and CPO
Aloha United Way
Honolulu, HI
Danelle N. Glasscock
Executive Director
United Way of Greater Kingsport
Kingsport, TN
DGlasscock@uwaykpt.org

Danelle Glasscock joined the United Way of Greater Kingsport in September 2010 as their Executive Director. She brings a unique blend of industry, ministry, and entrepreneurial experience to the position. A former employee with Eastman Chemical Company with over a decade of experience, Danelle worked in both Industrial Engineering and Human Resources, serving in business process improvement and business organization consulting roles. An expatriate assignment with Eastman Chemical Company took Danelle’s husband, Chris, and her entire family to the Netherlands where she broadened her worldwide perspective living abroad for three years. Shortly after returning to company headquarters in the United States, Chris was offered an assignment with Eastman Chemical Company in Columbia, South Carolina. It was in Columbia that Danelle served for nearly three years as the Director of Children’s Ministries at Mt. Horeb United Methodist Church, where she had a front row seat to incredible growth from 200 to 800 children during her tenure. Capitalizing on her strong background in process improvement and business organization, Danelle became an entrepreneur and motivational speaker and ran a successful professional organizing company, Simply Organized—Real Help for Real Homes, for five years. Her family once again relocated and returned to Kingsport in 2009. Her professional experience and successes are second only to her heart for volunteerism, which was built into Danelle early on by her parent’s role modeling and encouragement. A life-long community servant, Danelle has served women, children and youth as an active church member in a variety of congregations and communities including The Netherlands, Lexington, SC, and several times in Kingsport TN. Danelle’s volunteer experiences with the United Way of Greater Kingsport began in 1992. Danelle holds a Bachelor of Industrial Engineering degree from Auburn University, where she graduated with High Honor and was selected as the Outstanding Graduate from the College of Engineering in 1986. Chris and Danelle have three children—ages 22, 18, and 14. In her spare time, Danelle enjoys sports events with her kids, camping, and nature photography.
Jena Gullo is from New York, where she worked with the homeless, mentally ill population as a counselor and later became the director of a large mental health program. Dedicating her life to serving those in need she has worked one-on-one with the poor and disadvantaged, traveling to over 30 different countries. Compelled to help in some of the most dangerous parts of the world, Jena has cared for impoverished children in Africa, Central America and India. She now tackles community-wide change through United Way.

Jena is the recipient of the Outstanding Young Alumus Award by SUNY Geneseo and was also named the Outstanding Young North Dakotan. She has appeared on ABC’s *Primetime with Diane Sawyer* and has won the USA Weekend “Make A Difference Day”, exposing her work to 52 million readers nationwide. In her spare time, she is a foster parent, providing emergency care to displaced children.

A vivid storyteller, Jena shares her passion for helping others at leadership and faith seminars. Now living in Bismarck, ND, Jena most recently led the Missouri Slope Areawide United Way’s 2012 campaign with an unprecedented 28% fundraising increase to meet growing needs in her community.
I am Alicia Hazelwood. I was born at Portsmouth Naval Hospital in 1979 and after living in many different States my parents (Terry & Cinda Brant) settled our family back in their home State of Indiana. I attended Southeast Elementary, Jones Middle school and graduated from Marion High School in 1998. At age 12 I joined Job's Daughters at Gas City Bethel #70 where I was lucky to be an Honor Queen. I continued my Masonic involvement by being elected John. L. McCulloch Chapter Sweetheart and ultimately Indiana DeMolay State Sweetheart 1999-2000.

I had decided at a young age that I wanted to make a difference in my community so I attended Manchester College in North Manchester, IN where I received a B.A. in Political Science. After graduation in May of 2002, I returned to Marion and began working for CVS Systems. I was blessed to marry my college sweetheart Steve Hazelwood Jr. in May of 2003 and started a position with the U.S. House of Representatives handling casework for Health and Human Services and organizing youth events.

In August of 2005 Steve and I were blessed with our first son, Gavin and in June of 2009 we were blessed again with our second son, Hunter. My husband supported me in continuing my education and in August of 2009 I graduated from Indiana Wesleyan University with my Masters of Business Administration. In August of 2012 I started my newest passion as the Executive Director for the United Way of Grant County.

I am excited to be at a place in my life that I really can realize my dream to make my community a better place to live for my children and the youth of Grant County.
James Horne, Jr.
Chief Executive Officer
United Way of Greater Union County
Elizabeth, NJ
james.horne@uwguc.org

James W. Horne, Jr., became President and CEO of United Way of Greater Union County (UWGUC) in 2005.

During his tenure, James has designed and implemented significant organizational improvements in the areas of developing strong community partnerships, building and retaining board members and financial competence. He has worked hard to maintain the delicate balance of dedication to mission, the need for bold entrepreneurial initiatives, and the application of sound business management needed to run a successful nonprofit organization. His efforts have stabilized the organization both administratively and financially, with the overall revenue growth of over 40%.

Dedicated to the mission of family strengthening, James has helped to develop and implement a partnership between UWGUC, the Union County Department of Human Services, the State of New Jersey Department of Children and Families and the Nicholson Foundation to create the Union County Family Strengthening Network (UCFSN), a comprehensive system of family support and services in Union County. UCFSN is a unique public-private partnership designed to maximize and leverage all the available resources within the county on behalf of children and families.

James has over 15 years of experience as a United Way professional; most recently serving as President and CEO United Way of Pioneer Valley in Springfield Massachusetts. Prior to that, he was Executive Vice President, Resource Development for United Way of Summit County in Akron Ohio. He began his United Way career in his hometown of Bridgeport, CT with United Way of Eastern Fairfield County as a Campaign division manager. Before joining United Way, James spent 13 years with Sikorsky Aircraft as a production and inventory analyst.

James lives in Bridgewater, New Jersey with his wife Kathryn and is the proud father of four children, Melissa, James III, LaToya Williams and Megan Somerville. He is currently chair of the Union County Human Services Advisory Council and serves on the board of the Union County Workforce Investment Board and Brand New Day, Inc.
Maureen Noe accepted the position of President/CEO of Heart of West Michigan United Way on February 14, 2011. Noe, the local organization’s first female president/CEO, was previously president of Butler County United Way in Hamilton, Ohio for 11 years.

During Maureen’s 19 years with United Way, some of her key accomplishments included: working with key Kent County, Michigan leaders to develop and launch KConnect a new 501 C3 organization responsible for backbone programming ensuring all children in Kent County are ready to launch their career with the skills to be successful; the launch of “Leave No Child Behind,” a school-based program recognized as a best practice by the state of Ohio; formulation of unique fund-raising opportunities that leveraged dollars from both traditional and non-traditional United Way sources; the development of Non-Profit board Leadership Certificate Program in collaboration with Miami University and recognized by Ohio Continuing Higher Education Association as a Program of Excellence; strategic design of United Ways as “go to” organizations that develop and sustain innovative programs and initiatives to support their communities.

Maureen received her degree in Psychology from Miami University Oxford Ohio in 1985 and became a licensed Social Worker the same year. She has received numerous honours and recognitions including, the “Outstanding Leadership Award” from Ohio Educational Service Center Association in 2010 and the “Women of Excellence” Award from the West Chester Chamber of Commerce in 2006. She has experience working on a major Child Assault Prevention Project and directed the Volunteer Services Department at Fort Hamilton-Hughes Hospital.

Maureen and her husband, Mark, have two children Ashley (22 years) and Christopher (19 years). Maureen is involved with several United Way Worldwide committees, as well as several local committees and initiatives. Her hobbies include exercising, book club, skiing and spending time with friends and family.
Jacline Nyman is an accomplished leader in the public sector with over 20 years of demonstrated success in senior roles. Jacline’s career has focused on stakeholder and external relations, philanthropic fundraising and more recently, in the non-profit sector, on capacity building and shared value. Acting in the capacity of principal gifts strategist and chief development officer, Jacline has personally negotiated many significant philanthropic gifts and business partnerships working with stakeholders around the globe.

Currently, Jacline holds the position of President and CEO of United Way Centraide Canada. Prior to this leadership role, Jacline joined Queen’s School of Business (QSB) in 2008 as the Executive Director of Development and Alumni Relations. As a member of the executive management team, Jacline provided leadership for developing meaningful relationships with existing and prospective donors, community and corporate leaders, volunteers and alumni. She drove the strategic planning and roll-out of QSB’s $100 Million campaign. As an Assistant Professor, Jacline has taught marketing, marketing ethics and social responsibility and has ongoing research interests in marketing, philanthropy and the social-mission sector. Jacline recently concluded a major research project entitled “Transformational philanthropy and networks of co-created value in Canada.” She is currently an Adjunct Professor at the Telfer School of Management at the University of Ottawa.

Jacline has also worked as a consultant providing advice to clients on relationship building, resource development, marketing and strategic planning. She has held the position of Vice-President of Fundraising and Donor Relations for the York University Foundation; Director of Development and External Relations, for the Haskayne School of Business (University of Calgary); Director of Development Communications (University of Calgary); Director of Advancement Services (University of Ottawa); and Manager of Student Recruitment (University of Ottawa). Prior to joining the university sector, Jacline worked briefly in private sector business administration and marketing. An active speaker, Jacline has spoken on a number of topics including: marketing, accountability measures, strategic business planning, major gift fundraising, social responsibility and philanthropy. She currently volunteers as a member of the advisory board of GIV3 and Queen’s School of Business Centre for Responsible Leadership and, in the past, has served on the Board of Directors for Toronto’s Centre for Social Innovation (Secretary); as Chair of the Peter F. Drucker Canadian Foundation for Nonprofit Innovation; as Corporate Secretary, Chair of Communications, and Editor of Ensemble for the Canadian Council for the Advancement of Education (CCAE); as a volunteer for Big-Sister Mentor in Calgary; and has been a Director of the Calgary Chapter Board for the Association of Fundraising Professionals (AFP).

Jacline holds a Bachelor of Administration (University of Ottawa), an MBA (University of Calgary), and Doctorate in Business Administration (Cranfield University, UK). She lives in Ottawa (Canada) with her family.
Jayanti Shukla joined United Way of Mumbai in October 2008. Jayanti began her career with the New India Assurance Co. Ltd, a multinational insurance company, and was Regional Manager at the company's Delhi Regional Office. She then moved to the private sector, joining IL&FS Investsmart as Vice President for corporate and insurer relations. After over 25 years in the corporate sector, a move to the not for profit sector beckoned.

Jayanti works with various social organizations in her spare time and has been actively involved with a number of civic and social causes. She is the founder trustee of the Celebrate Bandra Trust which organizes the hugely popular Celebrate Bandra Festival, a biennial feature which showcases the culture and heritage of the suburb. She is also the founder trustee of BRAVO, a trust involved in a number of civic and locality based issues including implementation of projects like Rain water harvesting and Solid waste management.

Jayanti is an M.Phil from the University of Delhi.

Current Responsibilities:

- Building the Brand- positioning as a dependable, committed community impact partner, in the corporate sector and among non-profits
- Building a Network of Partners
- Volunteer Engagement among the community, Employee Engagement and engagement of Youth
- Networking with Local UWs, facilitate opportunities for expansion of network
- Capacity Building at UW India and Consolidate the network
- Resource Development, consolidate and grow the major gifts initiative
- Leveraging and maximizing Board engagement
- Ensuring organization’s compliance with Regulatory and Governance requirements
Alan H. Turner II
President and CEO
United Way of Central Florida
Highland City, FL
alan.turner@uwcf.org

Alan is currently the president and chief executive officer of the United Way of Central Florida. He has brought his extensive knowledge and nearly 20 plus years of experience in non-profit organizations, community engagement, fundraising, advancing social media and a strong governmental background to this role.

Serving as CEO, Alan will be leading this multimillion dollar nonprofit organization as it addresses local needs and drive sustainable growth in the areas of education, income and health within Polk, Hardee and Highlands Counties.

Alan is also working with United Way Worldwide and other United Ways from across the state, country and globe. He is currently serving on United Way Worldwide’s National Professional Council. He was recently on the National Presidents Roundtable, Vice-Chairman of United Way Worldwide’s Graduation Initiative Partnership to help address and increase our national high school graduation rate and served on the planning committee for United Way’s 2015 Community Leaders Conference that was held in Dallas, Texas.

Now in Central Florida, Alan plans to continue leveraging the expertise and passion by focusing on growing the donor base, increasing the organization’s presence on social media, and building the knowledge and support of programs and service that are advancing the common good and create long-term solutions, in Florida, as well as continuing his support of the United Way network. He strongly believes a strong network will only help strengthen local United Way, and is working toward fulfilling the goals presented in United Way Worldwide’s “Five Bold Plays”.

Most recently, Alan was at the helm of the United Way of Southwest Alabama, as president and CEO. Under his watch, every aspect of the organization had been addressed to make it a more efficient and effective organization. A few highlights include: reorganized their board and staff structure; updated the mission and vision; introduced a new community impact process; reduced the administrative and fundraising rate by more than half; and increased campaign funds three years in a row. The 2012 campaign was the first campaign increase in nine years and largest increase in 14 years. In 2014, the annual campaign raised more than $5 million. In 2013, he led the successful merger of HandsOn South Alabama with the United Way of Southwest Alabama to increase volunteerism throughout the area. He also successfully spearheaded the merger of Choctaw County to service area. This increases the service area from three to four counties in 2015. While in Mobile, Alan also served on the United Ways of Alabama board of directors.
Prior to his move to Mobile, Alan served as president and CEO for the United Way of West Tennessee, in Jackson, Tennessee. While in West Tennessee, he rewrote the organization’s bylaws, restructured the Board of Directors so that the policy making body became more efficient and effective, the United Way expanded their service area from ten to fourteen counties, and achieved their largest increase in their annual fundraising campaign in more than a decade. He lead his organization through crisis, when two major flood effected thousands of families throughout the West Tennessee area, by working directly with FEMA, Disaster Recovery Services and other government, corporate and nonprofit organizations to restore the community.

Alan was also active with the state organization, the United Ways of Tennessee. He was elected to serve as the organization’s vice-chair for two years, chair of the task force charged to rewrite the state organization’s bylaws and co-chair of the capacity building committee.

Alan has served as the Executive Director of the Association of New York State Youth Bureaus. While in that role, he worked to help secure funds for the youth bureau system, which provided services to over two million youth. For almost seven years, Alan served with the New York State Assembly, where he managed the communication and legislation efforts of several sitting Assembly members. During his time with the Assembly, Alan managed and worked on several local, state-level and national-level political campaigns.

Previously, Alan worked with the Boy Scouts of America in Vermont and Florida, as a District Executive. In both states he was recognized for his ability to recruit members and increase youth involvement. An Eagle Scout by the age of 13, he has been involved in Scouting for most of his life. Recently, he continued his involvement by serving as his son’s Cub Scout Den Leader and Pack Cub Master.

His dedication to the nonprofit sector has resulted in the raising of more than $150 million that has been invested in various health and human service programs and organizations. His efforts have positively affected the lives of more than four million individuals and families.

Alan earned his M.B.A. at Union University, in Jackson, Tennessee and his B.S. in Business Administration from Daemen College, in Amherst, New York. Alan was named one of Daemen College’s Distinguished Alumni in 2011 and is currently serving as Vice Chairman of the college’s Board of Governors. He also earned an A.A.S. degree in Business Administration from S.U.N.Y. Cobleskill, in Cobleskill, New York. Alan has completed Executive Programs at Harvard Business School, Harvard Kennedy School and Kellogg School of Management. Alan is a graduate of several local leadership programs. In 2013, Alan was as one of 16 international United Way CEOs who graduated the United Way Worldwide’s inaugural Executive Leadership Development Program (ELDP), and is now active in ELDP’s Alumni Network. Alan was Honorably Discharged from the United States Army Reserves after serving in the 338th General Hospital Reserve Unit, in Niagara Falls, New York.

Alan enjoys visiting historical locations, doing genealogy research and spending time with his family. He has a passion for increasing nonprofits presence on social media and has a lifelong commitment to community involvement, devoting his time and energy to a wide range of community and civic organizations. Alan moved to Lakeland, Florida with his wife, Stephanie and their two young children: Andrew and Sara.
Silvia Zanotti Magalhães
(No Longer With United Way)
Executive Director
United Way Brasil
Sao Paulo, BRAZIL

I am the oldest daughter, of three sisters of a typical middle class Brazilian family. My mother is a lawyer and my father an engineer. My father was the youngest son of a poor family that lived in a small Brazilian city. As he was born with a physical disability, he was sent to be treated on a hospital in São Paulo with only one year old. This fact changed his life. During his treatment, a rich family from São Paulo who volunteered in the hospital, decided to take care of him, paying for his medical assistance and also for his education. He lived with this family from 2 years old till he got married. Because of their generosity my father was able to study in a very good private school, learn English and became an engineer. This fact has been part of my life since I can remember and made me aware of the importance of offering good education in order to achieve a more equal society.

I graduated in food engineer in 1996 and immediately started working for a food bank. I worked there for one year, helping with the food donation, the food distribution to the social organizations and to the families of the neighborhood nearby. After working at the food bank for one year I systematized the experience in order to spread this experience in Brazil. In 1998 I started working for Kellogg Foundation office in Brazil. Kellogg Foundation is a typical grant maker. This office was the head office for the operations of the foundation in Latin America. This experience was very important for me to understand how to develop a social program, with focus, evaluation and how to establish a good relationship with grass roots organizations in order to create improvements in the community. At this time many corporations in Brazil were beginning to structure their own corporate foundations and we had a group of young professionals who were part of a training program, financed by Kellogg Foundation. Many of these people today lead important Brazilian organizations. The foundation also granted the improvement of philanthropy in Brazil and had taken part in the beginning of important Brazilian nonprofits and served as a model to corporate foundations in the country.

In 2001 I left Kellogg to start working as a coordinator at Instituto C&A. Instituto C&A is a grantmaker that finances educational projects in the cities where the C&A chain has stores and has one of the best corporate volunteer programs in the country. I was in charge of evaluating and monitoring the projects in my region and also engaging C&A employees in educational activities as volunteers. My main achievements at Instituto C&A were establishing a training program for the volunteers that raised the number of volunteer hours and helped to have more impact in the community. I was also involved in a more structured way of receiving the projects, which were financed on a year base grants.
In 2003, I began working at Nestle Foundation to manage a nutritional educational program. This year I also got married to Flavio. At Nestle I was able to use my knowledge of food engineer in a social initiative. At Nestle I stayed for 6 years and became director of the Nestle Foundation. The social and environmental programs were funded with workplace campaigns. We had 7,000 donors in the country from 15,000 employees. The program was very successful in the community, working close to schools to improve the nutritional education of children and also had an important component of volunteer work. Nutrir Program became a model for Nestle CSR team at the headquarters and was used as a base for programs in Mexico, Argentina and other Nestle subsidiaries around the world.

In 2006 my first daughter was born, Laura and I became a working mom. In 2009 I decided to engage on another professional challenge and left Nestle to work at GIFE, the Brazilian Association of Foundations. My role was to put together people from different associated Foundations that had similar interests so they would learn from each other experiences and improve their own community programs. The strongest areas of interest were youth, education, volunteering, communication and community development. This experience was important for me to develop my skills to work with groups deciding in a collaborative way the main subjects of the meetings and finding ways to influence the participants to think about their own practice and empower them to make the necessary changes to have more impact. By the end of 2010 my son Tiago was born and I decided to stop working and stay with the children as a full time mom for a period.

At the end of 2011 I decided to look for a job once again and applied for the position at United Way Brasil. At United Way I am able to use my skills to develop good community programs as long as my skills to work in collaborative groups as I learned at GIFE. At United Way my main challenge is to fund raise, a key activity at United Way which is new in my career and key for the success of United Way Brazil.